

## IMPORTANT DATES

Campaign Kick-off Event - November 10

Thanksgiving Day - November 28

Commitment Sunday (Giving Cards Returned) - December 8

Announce Pledge Total - December 15



## OUR BUILDING SERVES THE VERONA COMMUNITY

Lego League Meetings  
Girl Scout Meetings  
Official City Polling Place  
Blood Drives  
Verona Police Training  
Dance Recitals  
Piano Recitals  
Weddings  
Funerals  
Supervised Child Visits  
Financial Wellness Seminars

## WHY SUGAR RIVER?

"The feeling of belonging in a community of Christians." - Kathy Johnsen

"The community of people that I consider my extended family and the sermons."  
- Arlys Nilles

"The people. Welcoming atmosphere."  
- Andrew Halada



Review our FAQs or Contact  
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# CAPITAL CAMPAIGN 2024

For ten years, our community at 415 W Verona Ave. has grown in faith, service, and transformation. Now, we take another step forward - strengthening our foundation and expanding our reach. This campaign is about more than a building—it's about stewardship, community, and impact. Learn how we'll transform our kitchen, add an electric vehicle charging station, and enhance our children's area.

With your support, we'll continue to foster belonging, deepen faith, and serve as a beacon of hope.



# THE PROJECTS:

**Serving Kitchen:** We plan to complete the kitchen as a place to facilitate fellowship, growth, and healing for the broader Verona community. The kitchen will serve as a central point for events and speak to our values of sustainability. This space will be capable of serving weddings, funerals, emergencies and accommodate hands-on projects for youth.

Estimated Cost for Construction:  
\$267,000.00  
Estimated Cost of Equipment:  
\$80,000.00

**Electric Vehicle (EV) Charging Station:** Adding a level 2 charging station to the property will make our parking area a destination for the Verona community; it will provide members and neighbors with a convenient green commuting option. We anticipate being awarded a grant for almost half the cost of the charger. In time this project will pay for itself and later the income will be designated to offset debt.

Estimate Construction Cost  
(not including anticipated grant funds):  
\$17,000.00

**Children's Area Enhancements:** The children's area needs more work than this campaign can contribute at this time, however, a small amount of resources and sweat equity can make the space more inviting. We propose better lighting, paint, and minor upgrades that will create a more welcoming space for children to learn.

Estimated Construction Expenses:  
\$10,000.00

The Campaign Steering Committee is being expertly guided with support from the Wisconsin United Methodist Foundation.

**OUR PLEDGE GOAL IS  
\$380,000 OVER 3 YEARS**

*"God is calling us to be an integral part of the Verona community, not just located in the Verona community." - Robin Kelby*



The parking lot remains a top priority for the church to create a safe and welcoming space. We are currently in conversations that would complete the project at no cost to Sugar River UMC. Your prayer for the success of this project in particular is greatly appreciated.

This capital campaign runs alongside the church's general stewardship giving campaign for 2025, which supports Sugar River's ministries. We ask that, if you can only afford to support one of the two, you give to the church's general stewardship giving campaign. Please **do not split** your regular support to the church between the two campaigns, as this will negatively impact the church's on-going ministries.

## WHY SUGAR RIVER?

"I was looking for a more inclusive church." - Susan Valentine

"The people, the fellowship, and the feeling we have when we leave. We are filled up. It completes us."  
- Tim and Sandy Wolf

